

FOR IMMEDIATE RELEASE:

Contact: Dror Soref  
310-420-0039

## **Premiere Security Monitoring Company joins FordDirect as trusted vendor to Ford and Lincoln dealership network**

**Las Vegas, February 2, 2026**— NADA 2026 trade show is a few days away, but new collaborations has already started to pour in: Virtual Guard, a premiere security monitoring company with more than 18 years of experience serving auto dealerships, has been invited to join FordDirect as a trusted vendor for its roster of Ford and Lincoln dealerships. FordDirect conducted a thorough evaluation of Virtual Guard's technology and customer service and determined that the company's crime prevention security services can benefit FordDirect affiliates nationwide.

Virtual Guard is currently the sole virtual security monitoring provider in THE SHOP, the benchmark platform used by FordDirect affiliates, spanning multiple Ford and Lincoln dealerships. This collaboration positions Virtual Guard to support a growing network of dealers with proactive crime prevention and real-time monitoring solutions.

"Virtual Guard's mission is to prevent crime before it happens. By leveraging our experience and unique proprietary technology, we are excited to help protect the FORD family with tools that deter, detect, and respond to incidents in real time," said Owen Dvir, president of Virtual Guard. "We are honored to have the opportunity to educate and improve the security of THE SHOP and to be associated with FORD and Lincoln dealerships."

FordDirect Executive Statement: "We continuously seek trusted partners who share a commitment to safeguarding our dealer networks. Virtual Guard's proven track record in security monitoring aligns with FordDirect's standards for reliability, responsiveness, and customer service."

Virtual Guard has long served top Ford dealerships, including Galpin Ford and Team Ford, among others. The relationship with FordDirect reinforces Virtual Guard's role as a leading provider of security solutions and highlights the company's ongoing dedication to crime prevention and rapid incident response in the dealership environment.

### **About Virtual Guard**

Virtual Guard is a leading security monitoring company specializing in crime prevention for auto dealerships. With over 18 years of industry experience, Virtual Guard delivers real-time monitoring, proactive risk assessment, and tailored

security solutions to protect inventory, employees, and customers.

**About FordDirect**

FordDirect connects Ford and Lincoln dealers with best-in-class services and solutions. As a trusted partner network, FordDirect helps dealers optimize performance, improve customer experience, and enhance security and operations across the dealership ecosystem.

**Media Inquiries**

Dror Soref

Director of Marketing and Public Relations

Virtual Guard, Inc.

Email: [dror@virtualguard.com](mailto:dror@virtualguard.com)

Phone: 310-420-0039

Website: [www.virtualguard.com](http://www.virtualguard.com)